



## Taiwan International Student Union 2013 Forum

The Foundation for International Cooperation in  
Higher Education of Taiwan

May 31, 2013

## TISU 2013 Forum

- About FICHET & TISU
- Study in Taiwan — What We Are Going to Do
- Share Your Experiences
- *Meet the Students* Video



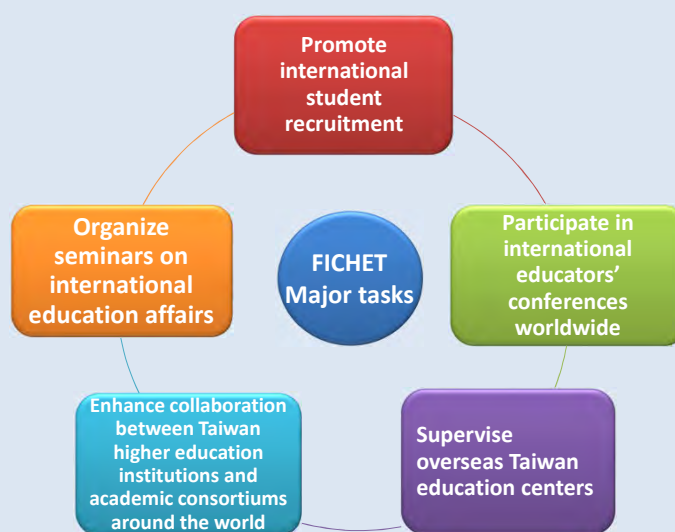
## About FICHET (1)

- Foundation for International Cooperation in Higher Education of Taiwan



- Founded in 2005
- Non-Profit Organization Supported by MOE
- The Major Goal: promote Taiwan higher education
- Support TISU
- [www.fichet.org.tw](http://www.fichet.org.tw)

## About FICHET (2)



## About TISU (1)

- Taiwan International Student Union
- Founded in May, 2011
- President: Tomas Jurick ( NSYSU )



- Facebook Group:  
<https://www.facebook.com/groups/TaiwanISU/>



## About TISU (2)

- Mission: Enable future cooperation among international student clubs.
- Relationship: FICHET sets the stage for TISU. You international students are the leading roles!

## About TISU (3)



## About TISU (4)



## About TISU (5)



## About TISU (6)

- First 2013 TISU Forum (April 12)
  - ISA members from NCYU, NCKU, STUST, NSYSU, ISU, and NPUST



## TISU, This Year

- 3 Regional Forums
- 1 Annual Meeting
  - One Day (in October, provisional date)
  - Experience Sharing (Career, School, Life) from Selected Students
  - Provide Travel Fund
  - A Lucky Draw



## Study in Taiwan

- What have we done and what are we going to do this year?
  - 2012 Call for Story
  - Meet the Students (Interview)
  - New “Study in Taiwan” Website
  - Study in Taiwan Facebook Page

## Study in Taiwan (1)



- 2012 Call for Story
  - A competition
  - A 400-word story
  - Received 78 stories from 31 universities
  - <http://goo.gl/vSywy>

## Study in Taiwan (2)



NO.56 Natalia

### *The Road Less Traveled By*

On June 2011 I was awarded the Taiwan ICDF scholarship to perform a MSc in International Health at NYMU. I decided to follow my heart and passion: Public Health.

I arrived to Taipei and found the country to be true to its former name, "Formosa," meaning "beautiful island." I was instantly bombarded by signs with Chinese characters. No matter how long, how hard, in what angle, and from which distance I analyzed each character, I couldn't understand. After Chinese lessons, those strange-looking characters turned into pictures, then into words, and then into meaning. But like the Beatles once wrote, "I get by with a little help from friends", and indeed I did. Even though there is a cultural difference between the Taiwanese and us, foreigners, I never perceived it as a barrier by definition. I have met the most welcoming and caring people.



- The first-place winner is 徐筱妮 from National Yang-Ming University

## Study in Taiwan (3)



- Meet the Students
  - Interview
  - Share first-hand experiences
  - Contents
    - Articles
    - Pictures
    - Video Clips
  - Debut in this May

## Study in Taiwan (4)



- New “Study in Taiwan” Website
  - Launch in May 15
  - [www.studyintaiwan.org](http://www.studyintaiwan.org)



## Study in Taiwan (5)



- SIT Facebook
  - 2013 1<sup>st</sup> Marketing Campaign: April – June
  - Before: 400 likes
  - After: 13,976 likes

<https://www.facebook.com/studyintaiwan>

## Study in Taiwan (5)



- Listen to Me 聽我說華語 – Call for Mandarin Videos
  - Easy and Entertaining
  - 1-3 Minutes
  - Top Prizes: NTD10000, 5000, 3000, and other 7 NTD1000
  - **Deadline: May 31**
  - <http://goo.gl/Rfoj4>

## Share experiences

- Introduce your organizations
  - Missions
  - Members
  - Services
  - Future Events
  - Experiences of holding events
- And your thoughts on TISU



## *Meet the Students Video*



- Naek Mejia (Honduras)
  - Tamkang University
  - Department of International Business
  - Years in Taiwan: 1 year 6 months
  - [http://youtu.be/Kp\\_HAJ5otNo](http://youtu.be/Kp_HAJ5otNo) (The full version debuts in May on "Study in Taiwan" website)





## Comments and questions

Thank you

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